

Thank You For Joining Us on Mission for Older Adults



Fall 2021 Virtual 50+ Resource Fair
October 1st - October 15th, 2021

www.resourcefair.wintergrace.org

Winter Grace
SENIOR MINISTRIES



We appreciate you joining us on our mission to “Empower and Enrich the Lives of Older Adults Through Christian Initiatives, Connecting People, Ideas, and Resources.”

We want to connect Older Adults and their families with you and the services you provide. We want to do it well. Our previous Virtual Resource Fair experience has taught us that those who attend enjoy a variety of information about you on your Fair webpage.

The Fall 2021 Fair is live as of October 1st. To do the best job of presenting your information on-time and well, we would love to receive everything you would like to include and as well as your payment **by September 1, 2021.**

Website Information Needed:

- Logo (high resolution)
- Website address
- Contact Info
 - Phone
 - Email
- Video – interview with us or a video you supply. If you are submitting a video, please share it through Google Drive or another source from which I can easily download it. (DebbieBinMD@gmail.com is the best email address for sharing through Google Drive)
- Pictures- what do you want potential clients to see?
- PDFs of Word Documents you would like to have uploaded to the page or available form download by visitors to your webpage on our Fair website
- 5 Fun Facts: studies show that the more connected a potential clients feels, the more likely they are to do business with you. We have found these 5 Fun Facts about you or your company are popular
- A photo with you for our Directory and inclusion on the webpage.
- Directory Info: Up to 150 words that describe your company’s services or mission. Our Directory is updated regularly and available for download on our website. Please check it out here: <https://bit.ly/2PjMZoU>
- Payment for the Package you are purchasing. We can receive payment through the Donate button on our website or through the Invoice that you will receive when you register.
- **Please complete these steps by September 1st for additional perks of top billing in publicity, podcast opportunity, and more for the Fall 2021 Virtual 50+ Fair.**

This may seem like a long list of requirements. We want to make this the best experience for everyone who attends and have found each one of these components adds to the experience. The more you are willing to include, the better chance of a great response from attendees. I am always happy to answer all of your questions and concerns.

Thank you for joining us! Have a great day. Blessings, Debbie debbie@wintergrace.org 443-832-3805